EMXETF

RESEARCH REPORT

THE MAG 3 OF EMERGING MARKETS

Investing in The Picks and Shovels of AI

Most investors know the U.S. "Magnificent 7." But every AI model, every AI chatbot, every AI data center, and every AI application ultimately depends on just three companies in Emerging Markets. Together, these companies, the “MAG 3 of Emerging Markets”, sit at the center of the global AI infrastructure boom, and are the foundation of the **Emerging Markets AI Mag 3 ETF** (NASDAQ: EMAG)**:**

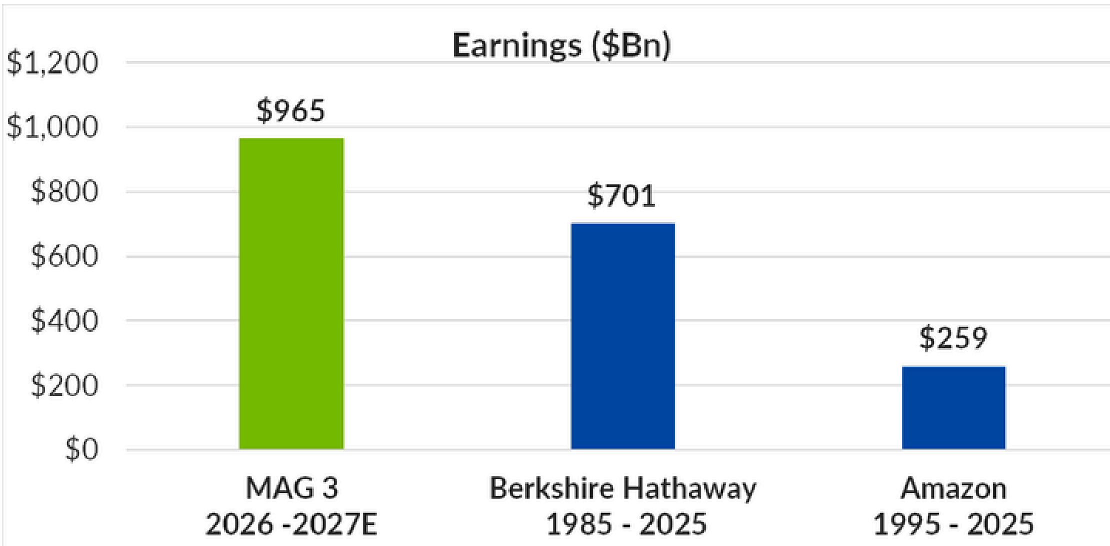
tsmc	SAMSUNG	SK hynix
THE WORLD'S LEADING ADVANCED SEMICONDUCTOR MANUFACTURER	A GLOBAL LEADER IN AI MEMORY AND SEMICONDUCTORS	THE DOMINANT SUPPLIER OF HIGH BANDWIDTH MEMORY (HBM)

The MAG 3 Reporting Historic Profits

The rise of Artificial Intelligence has made the MAG 3 amongst the most profitable industrial technology businesses in the world ever. Collectively, the MAG 3 are estimated to generate a staggering $965 billion in profits over the next 2 years, according to Bloomerberg estimates as of June 30, 2026.

Source: Bloomberg Estimates as of 6/30/26

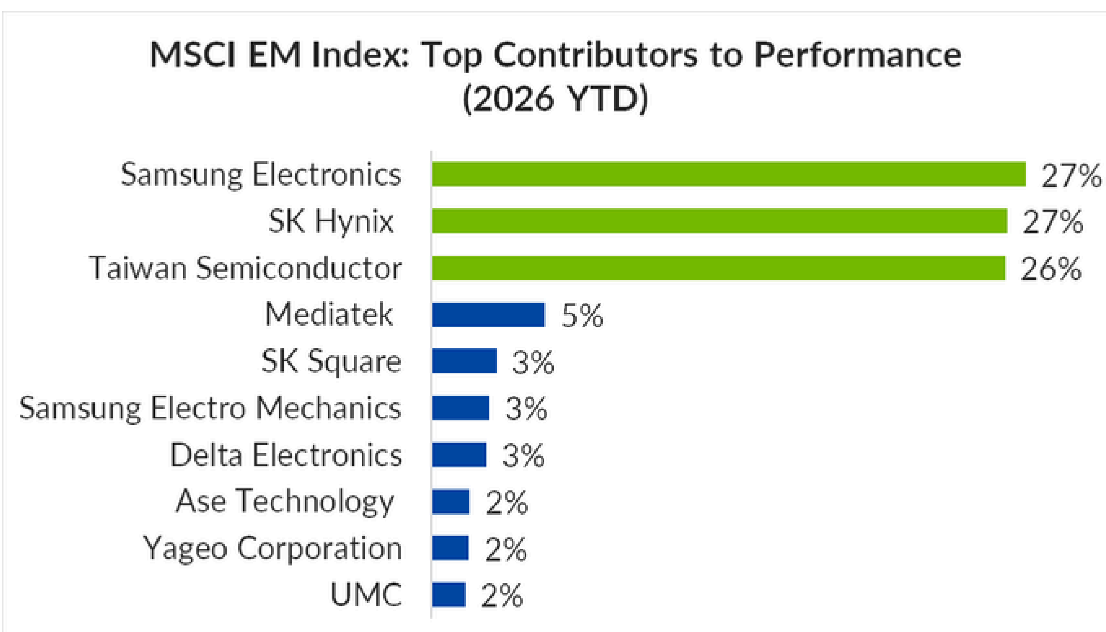
To put that number in perspective, consider that those estimates are more than 3X Amazon's profits since inception and more than Berkshire-Hathaway's profits in the past 40 years.



Source: Bloomberg Estimates as of 6/30/26

The MAG 3 Are Driving Emerging Markets Returns

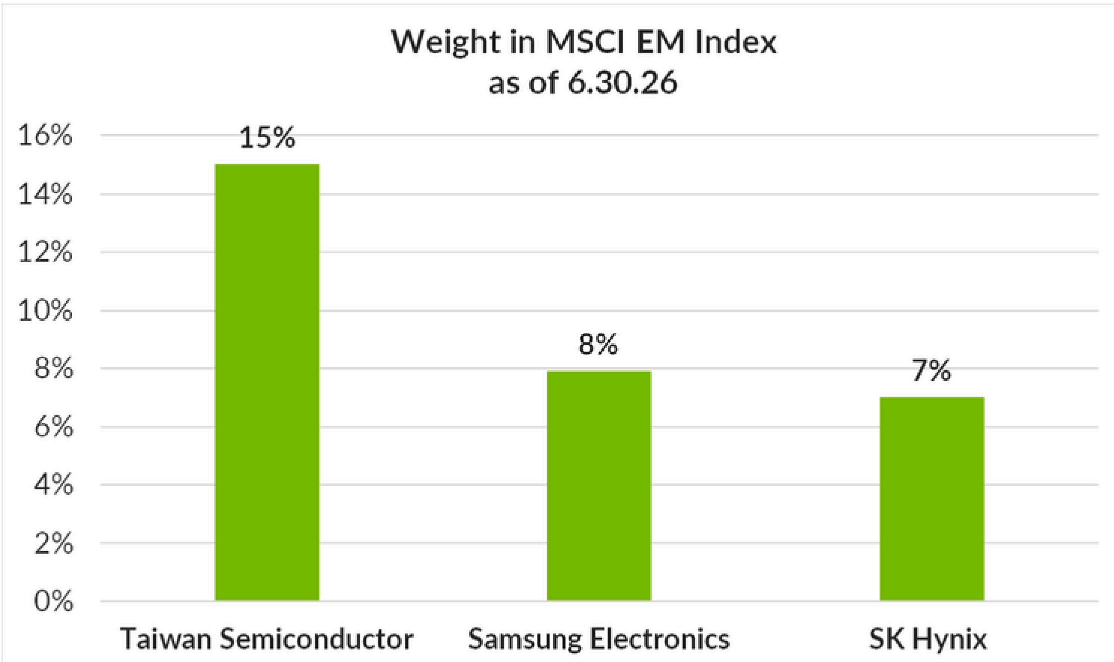
This surge in profits is driving a corresponding surge in value and share price. The MAG 3 have been responsible for 80% of the performance of the MSCI Emerging Markets index in 2026.



Source: Bloomberg Estimates as of 6/30/26

The MAG 3 Dominate the MSCI Emerging Markets Index

The surge in profits and in the MAG 3 share prices has altered Emerging Markets indexes. Collectively, the MAG 3 now represent 30% of the entire MSCI Emerging Markets index.



Source: Bloomberg Estimates as of 6/30/26

Conclusion: The MAG 3 Are the Essential Infrastructure of AI

The global AI boom is often viewed through the lens of U.S. software platforms and technology giants. But beneath every model, chatbot, data center, and AI-enabled application lies a critical layer of physical infrastructure that depends on TSMC, Samsung Electronics, and SK Hynix.

Together, the MAG 3 of Emerging Markets manufacture the advanced semiconductors and high-performance memory that make modern AI possible. Their combination of technological leadership, enormous scale, and accelerating profitability has made them increasingly important not only to the global AI supply chain, but also to the performance and composition of the broader emerging markets universe.

With a substantial share of the MSCI Emerging Markets Index and a disproportionate contribution to its recent returns, the MAG 3 demonstrate that Emerging Markets are no longer simply beneficiaries of global technology growth. They are foundational to it. By investing in the **Emerging Markets AI Mag 3 ETF (NASDAQ: EMAG)**, investors gain exposure to the companies at the core of AI's backbone.

About Us

EMXETF

EMXETF was created to develop exchange-traded funds focused on artificial intelligence opportunities in Emerging Markets. EMXETF seeks to provide investors with targeted exposure to companies participating in the next generation of Emerging Markets innovation.

Get in touch:

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Important Information

Investors should consider the investment objectives, risks, charges and expenses carefully before investing. For a prospectus or summary prospectus with this and other information about the Fund, please call (833) 333-9383 or visit emxetf.com. Read the prospectus or summary prospectus carefully before investing.

Investing involves risk. Loss of principal is possible.

Although the fund has an effective registration with the SEC, the fund is not yet available for trading.

The fund holds 0.00% percent of TSM, Samsung, and SKHY.

Holdings are subject to change. View a full list of fund holdings at emxetf.com.

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